

PEI Mutual Insurance Company Photo Contest Guidelines

PEI Mutual Insurance Company wishes to obtain Island Scenes for use in our annual customized calendar. We invite amateur photographers to take part in this exciting competition with the theme: **“Prince Edward Island Scenes”**

We attempt to display a large variety of our beautiful Island from tip to tip in our annual calendars. We require enough photos for 5 years of calendars including **photos of all 4 seasons**. Some general ideas for photos include: Farming, Fishing, Animals & Wildlife, Beaches, Windmills, Bridges, Fields, Flowers, Community Centers, Barns, Golf Courses, Forests and Trees, Landscapes, Water, and Coastlines.

Photo Format Requirements:

- Digital photos in **color and landscape format**, submitted as .jpeg , .tiff, or .png files
- Must be a high-resolution photo at least 300dpi at 8 X 10 inches.
- File size must not exceed 10MB.

How to Submit Photo(s):

- Attach and **email photo(s) to peimutualcontest@gmail.com**, along with a completed registration form for each photo, or
- Upload your photo(s) by clicking the upload photo link on our website, along with a completed registration form which must also be uploaded for each photo, or
- Copy photos to a USB drive and mail to PEI Mutual Insurance Company at 116 Walker Ave. Summerside, PE C1N 6V9, or drop in our mailbox beside the front entrance. A completed registration form for each photo must accompany the USB drive.

Photo Eligibility Details:

- A completed registration form must accompany each photo submission.
- Must be a Prince Edward Island Scene.
- Open to any amateur photographer.
- Maximum of **five (5)** photos per person.
- Entrants must own all rights to the photos submitted.
- Employees of PEI Mutual Insurance Company and their immediate family or persons living under the same roof are not eligible to enter this contest.
- Photos including a recognizable person are generally discouraged; however, any Prince Edward Island scenes submitted that do have a recognizable person will require a model release.
- Model releases are the responsibility of the entrant and must be submitted with the photo and registration form.

Prize Details:

- Gold: 1st Place - \$750
- Silver: 2nd Place - \$500
- Bronze: 3rd Place - \$250
- Winter Winner - \$250 (Special prize category)

We will also pay a \$50 fee for each photo that we retain for future use. Please note any photos that were submitted by USB will not be returned. The USB drive contents will be securely disposed of by PEI Mutual.

Photo Contest Deadline & Winners Announcement:

- Photo submission **deadline is Wednesday, June, 23, 2021 by 5:00pm (AST).**
- Winners will be announced by August 13, 2021.
- All participants will receive notification by August 27, 2021 stating whether any of their photos have been chosen to be retained for future annual PEI Mutual Insurance Company calendars or other purposes.
- A cheque in the amount of \$50 per photo will be mailed to any participants whose entries have been identified as being kept on file for future use.
- Any photos not selected to be retained on file will be promptly deleted at the end of the contest.